

PSSPTI TWITTER ACCOUNT POLICY

1. OBJECTIVE:

The purpose of the Nova Scotia Public Service Superannuation Plan Trustee Inc. (PSSPTI) Twitter account is to open the lines of communication with the Public Service Superannuation Plan (PSSP) membership and the general public through the use of social media. The PSSPTI Twitter account will be used to:

- Promote an understanding of the PSSP and to educate the membership on their pension benefits
- Raise awareness of the PSSP's financial health
- Improve the dialogue and build trust with the PSSP membership
- Correct misconceptions and errors

All use of the PSSPTI Twitter account must adhere to all PSSPTI policies.

The PSSPTI Twitter account will be managed and monitored by the Administrator.

2. DEFINITIONS:

For the purposes of the Twitter Account Policy and Terms of Use, the following definitions shall apply.

Administrator Nova Scotia Pension Services Corporation as retained by the PSSPTI

providing administration and investment services. The Communications Officer will manage the PSSPTI Twitter content on behalf of the PSSPTI.

Users Any individual(s) and/or corporation(s) or other entities who engage in

communication with the PSSPTI and/or the Administrator through use of

the PSSPTI Twitter Account.

3. PRIVACY:

PSSPTI and the Administrator will post only public information to its Twitter account. Personal information will not be disclosed because it is information that would lead to the identification of a particular person, such as a social insurance number, phone number or professional number. Confidential information will not be disclosed because it includes information not publicly disclosed which is of a sensitive or proprietary nature.

PSSPTI and the Administrator are not responsible for any personal or confidential information posted by PSSP members or other individuals using the PSSPTI Twitter account. PSSPTI and the Administrator may remove posts that contain personal or confidential information, but are not responsible for any damages caused by any delay or failure to remove posts that contain

personal or confidential information. Individuals who enter personal or confidential information on the PSSPTI Twitter account do so at their own risk.

4. CONTENT AND COMMENTING GUIDELINES:

The Administrator will monitor the PSSPTI Twitter account during regular business hours. The views of participants commenting on the PSSPTI Twitter feed do not necessarily represent the views of PSSPTI or the Administrator. PSSPTI, or the Administrator, are not responsible for any online information posted about their programs, services, benefits, representatives, or stakeholders that is not posted by authorized PSSPTI or Administrator representatives. Information on PSSPTI's Twitter account is made available for independent use and is not intended to provide PSSP members with benefits, retirement or investment advice.

PSSPTI and the Administrator are not responsible for any direct or indirect damages relating to errors, omissions or discrepancies on its Twitter account. PSSP members and the general public are encouraged to contact the Administrator with any specific questions or concerns.

The information contained on the PSSPTI Twitter account is for information distribution and discussion purposes only. In the event of a conflict between the information contained on the PSSPTI Twitter account and the information contained in PSSP Member communications and official PSSP documents, the information contained in PSSP Member communications and official PSSP documents will govern.

Please see Appendix "A" to review the PSSPTI Twitter Account Terms of Use.

Approved by the Public Service Superannuation Plan Trustee Inc. by Motion on May 5, 2017.



APPENDIX 'A' TWITTER ACCOUNT POLICY - TERMS OF USE

PSSPTI TWITTER ACCOUNT TERMS OF USE:

By engaging with PSSPTI through its Twitter account, Users agree to be subject to these terms of use and guidelines. Among other things, PSSPTI and/or the Administrator:

- 1. may review tweets and messages, but may not reply to and/or moderate all discussion on its Twitter feed. Being followed by the PSSPTI Twitter Account does not imply endorsement of any kind. Users may occasionally retweet content that PSSPTI and/or the Administrator deem of interest to the PSSP's audience. Retweeting by the PSSPTI Twitter account should not be interpreted as an endorsement of the originator, the content of the tweet, or any organization the tweet refers to.
- 2. reserves the right to block Users, or delete, edit or report their tweets and messages, for any reason, including tweets and messages that:
 - express racist, hateful, sexist, homophobic, slanderous, insulting, or life-threatening messages
 - o are aggressive, coarse, violent, obscene, or pornographic in tone
 - o are offensive to an individual or an organization, rude in tone, or otherwise abusive
 - are not sent by the author; put forward for advertising purposes and/or are written in a language other than English or French
 - are unintelligible, or otherwise inconsistent with the purposes of the PSSPTI's Twitter account
 - are repetitive or spamming of threads
 - o include links to non-PSSPTI sites
 - o infringe on intellectual property rights
- 3. reserves the right to remove, delete, or edit any tweets and messages that are factually incorrect or misleading. The PSSPTI and the Administrator cannot and do not guarantee the correctness, accuracy, timeliness, reliability or appropriateness of the content posted by non-PSSPTI representatives. Any use or reliance on any content or materials posted via the PSSPTI Twitter account or obtained through the PSSPTI Twitter account is at the Users' own risk.

Disagreements and constructive arguments are welcome as part of the discussions; however, inappropriate, abusive, discriminatory, offensive or unlawful comments are prohibited and will be subject to deletion.

PSSPTI and the Administrator do not represent or warrant the correctness, accuracy, timeliness, reliability or appropriateness of the content contained in its Twitter feed or that the content is free of viruses or other harmful code.

PSSPTI and the Administrator are not responsible or liable for any damages, whether direct, indirect, incidental, special, or consequential in any way arising out of or in connection with its Twitter account, including its content.